

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
935437-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST ADD	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/11/12	935437	06246656

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/05/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV083001H	\$400.00 NM
2	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$75.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV083001H	\$75.00 NM
3	09/09/12	09/09/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	9:59 AM	Sun 9-10am	9-10am	:30	AWTV083001H	\$350.00 NM
4	09/10/12	09/10/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV083001H	\$500.00 NM
5	09/05/12	09/06/12	Dr. Oz M-F 9-10a	9-10a	--WT---	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WT---	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/05/12	9:57 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV083001H	\$275.00 NM
1	WPBF	Th	09/06/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV083001H	\$275.00 NM
6	09/07/12	09/07/12	Dr. Oz M-F 9-10a	9-10a	----1--	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice # 935437-1	Invoice Date 09/16/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/10/12
Advertiser West/R/Congress	Product ALLEN WEST ADD	Estimate Number	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/07/12	09/07/12	Dr. Oz M-F 9-10a	9-10a	----1--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	9:32 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV083001H	\$160.00 NM
7	09/10/12	09/10/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV083001H	\$160.00 NM
2	WPBF	M	09/10/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV083001H	\$160.00 NM
8	09/05/12	09/06/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WT---	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--WT---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/06/12	3:58 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV083001H	\$650.00 NM
9	09/10/12	09/10/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV083001H	\$400.00 NM
2	WPBF	M	09/10/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV083001H	\$400.00 NM
10	09/06/12	09/06/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---1---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV083001H	\$1,500.00 NM
11	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV083001H	\$750.00 NM
12	09/05/12	09/05/12	Jeopardy	7:30-8PM	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV083001H	\$1,600.00 NM
13	09/10/12	09/10/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:41 PM	Jeopardy	7:30-8PM	:30	AWTV083001H	\$850.00 NM
14	09/05/12	09/06/12	Nightline	11:35-12:05AM	--WT---	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--WT---	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
935437-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST ADD		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/05/12	09/06/12	Nightline	11:35-12:05AM	--WT---	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	12:14 AM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$475.00 NM
LR- Network Program Runover									
3	WPBF	Th	09/06/12	12:05 AM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$475.00 NM
2	WPBF	Th	09/06/12	12:12 AM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$475.00 NM
LR- Network Program Runover									
15	09/10/12	09/10/12	Nightline	11:35-12:05AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	11:46 PM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$275.00 NM
16	09/07/12	09/07/12	Nightline	11:35-12:05AM	----F--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	11:55 PM	Nightline	11:35-12:05AM	:30	AWTV083001H	\$275.00 NM
17	09/05/12	09/05/12	Dr. Oz	4-5p	--W----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	4:27 PM	Dr. Oz	4-5p	:30	AWTV083001H	\$525.00 NM
18	09/06/12	09/06/12	WPBF News 25 Mornings	6-7AM	---T---	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---T---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV083001H	\$400.00 NM
19	09/05/12	09/05/12	4:30a-5a	430a-5a	--W----	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	4:44 AM	4:30a-5a	430a-5a	:30	AWTV083001H	\$50.00 NM
20	09/09/12	09/09/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:25 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV083001H	\$50.00 NM
Total Spots							25		

Payment Terms 30 Days

Gross Total	\$11,505.00
Agency Commission	\$1,725.75
Net Amount Due	\$9,779.25